Conducted March 2009 to June 2009

## Survey

Following the success of our last DWC event from 2004, I thought that it might be time for another event. I put up a short survey in March to get peoples' thoughts. Below is a brief summary of the results, followed by the conclusions I have made from the information. The stated purpose of the survey was to determine if the DWC should organize another event where people can meet one another in person.

## Results

In general the data showed:

- 216 people responded to the survey.
- 168 had experienced F/m domestic discipline.
- 79 were presently in a DWC relationship.
- 192 said they would likely attend an event:
  - o 93 as a couple; and
  - o 121 as a single person.
- 59 people preferred couples only and 76 preferred couples and unlimited singles
- The majority, 124, preferred a weekend event.
- June, July, August and September were the most popular months.
- Amount people would pay was between \$100 \$200.
- Rural, out of city, was preferred by 113, and a private residence by 100
- Midwest was most popular region overall.
- For couples, California was most popular.
- Most popular activities were:
  - o group spanking events;
  - o educational activates; and
  - o serious disciplinary sessions.
- 150 said professional disciplinarians should be welcome:
  - o 100 said they should come as participants, and not for professional fees; and
  - o 50 said they should be free to offer paid sessions.

When the data was analyzed, it showed some other interesting results for couples:

- Only 30 people were currently in a DWC relationship.
- While all of them said they would likely attend an event:
  - o 26 would only attend a couples event; and
  - o only 4 would attend couples and singles event.
- Couples would pay \$200.
- 80% of the couples were located on the West Coast.
- 60% preferred an event without professionals.

## Conclusions

Unfortunately, I forgot to include participant sex self-identification on the survey – a big omission - so I don't know the number of men vs. women replied to the survey. However, because the majority of respondents did enter comments in the write-in sections, and I read all the comments, I feel confident in my conclusion that the vast majority were men.

The problem this leaves me, at this point anyway, is that an event open to everyone, would probably be very disproportionately men and that the women who did attend would mostly be part of a couple. An event with so few single women would be uncomfortable for everyone, and most likely the couples would gravitate together.

The subject of helping people find one another for a DWC relationship is extremely important to me. After all, I worked for years on my newest book and that's what it is all about. However, from the survey input, I think it is best to consider organizing a small event for couples first.

If we do have a couples event, I will ask participants to spend some time helping me figure out strategies for what the DWC can do to attract more women and to figure out a way to have an event which would be more likely to meet the needs of singles.

Thanks to everyone who participated in the survey. Please feel free to send me your comments and thoughts to <u>shetops@gmail.com</u>.

## The Disciplinary Wives Club

The Disciplinary Wives Club (DWC) is an organization that supports couples, who are practicing, or are considering practicing, a domestic discipline lifestyle, where the wife or female partner (or designated partner in same-sex couples) is the head of the household. The DWC also provides support for individuals who would like to find a partner with whom to practice the lifestyle.

While each DWC couple practices the lifestyle in their own way, the lifestyle generally involves the wife being in charge of some, or all, aspects of the couple's relationship. The husband (or male partner) is expected to follow certain behavioral rules set by the wife, and when he does not, he is disciplined by the wife. While that discipline can take a variety of forms, the most common form of discipline is spanking.

Unlike spanking-play or BDSM, the discipline administered by the wife in a DWC relationship is not foreplay or directly sexual, but is for behavioral modification. Generally, it is the husband that initiates discussion about adopting the lifestyle, and the men in the lifestyle are the ones who desire to be disciplined. Most men in the lifestyle have what would be considered a spanking fetish, in addition to a need to be disciplined.

The organization was started in 1994 by Aunt Kay and her husband Jerry, who, in adopting the lifestyle themselves, discovered there was very little support or material to assist them. Over the last 15 years, they have helped thousands of couples and individuals. Additionally, they have created a library of instructional material, including booklets and videos. They have recently release their first book, entitled *Finding Your DWC Partner*. The DWC's website (www.disciplinarywivesclub.com), provides a wealth of support material, including how-to sections and instructive letters from those actually practicing the lifestyle.

Participation in the organization is completely confidential. The lifestyle is usually kept private, and often secret, because non-participants might be uncomfortable with it. The DWC is not about the disciplining or spanking of children. The DWC does not support the use of discipline in any non-consensual or abusive manner. The DWC is about the practice of the lifestyle in a loving and consensual relationship, promoting extensive communication between partners.

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